

## Protection of Personal Information Act (POPIA)

### Privacy Statement

In South Africa, consumers have a deep mistrust and lack the confidence that organisations use the information they collect lawfully and for an agreed upon purpose. The Protection of Personal Information Act (POPIA) of 2013 is South Africa's data protection law. It joins a raft of similar laws around the world.

The Company believes consumer privacy is something that they never have to question. It should be simple, straightforward, and understood. Therefore, the Company builds its Privacy Policy Statement on these three objectives:

- Respect for consumer privacy.
- Provision of transparency on information processing.
- Provision of security as it relates to cybertheft, data loss and identity theft.

We believe that privacy should be focused on private consumer interactions, data encryption, reducing data permanence, data safety, interoperability of devices and applications, and secure data storage. We take full responsibility in terms of the Protection of Personal Information Act of 2013 (POPIA) to take reasonable measures to ensure data security and prevent data breach or loss.

POPIA is about security, in addition to being about respecting the rights of the data subject.

The Company shall promote a culture of data privacy and digital transformation as a vital strategy in the complexity of our daily operations. This would deliver a competitive advantage to the Company. The Company acknowledges that there is no single tool that can accomplish end-to-end POPIA compliance, but that it is only possible through the ethical conduct of employees and managers, and the security and maintenance of our data protection systems that compliance can be achieved.

**For any further information with respect to our privacy policy, please contact the Information Officer, Kevin Marlow, on [kevin@visionconsulting.co.za](mailto:kevin@visionconsulting.co.za)**

